

# COMMUNITY SHELTER SPONSORSHIP OPPORTUNITIES



FY26 SPONSOR OPPORTUNITIES

# OUR MISSION



## EMERGENCY SHELTER ■ FOOD ■ REHOUSING

The Community Shelter of Union County provides Emergency Shelter, Food, and Rehousing. Our low-barrier services support equitable opportunities because safe, affordable housing and access to food are basic human rights. We rely on community support to continue serving our neighbors facing hunger and homelessness.

FY26 & FY27 SPONSORSHIP  
OPPORTUNITIES



# WHY SPONSOR

Your sponsorship directly supports the individuals and families we serve while increasing your organization's visibility and community impact. Each year, the Shelter hosts a series of high-profile fundraising events. As a sponsor, you not only contribute to our mission but also gain meaningful exposure to a broad audience.

Sponsors also have the first right of refusal to repeat sponsorships the following year.

# FY25 STATISTIC



## Emergency Shelter

Emergency shelter for single adults and families – 30,431 overnight stays provided

## Prepared Meals

Prepared meals served daily in our dining hall – 84,462 meals



## Food Distribution

Food distribution through drive-thru pantry and senior boxes – 162 031 meals

## Rapid Rehousing

Rapid rehousing services – 163 individuals moved from homelessness to independent living



## Home Again

Furniture and supplies donated to those transitioning from the Shelter – 66 households



# SOUPER BOWL OF CARING

**Dates: January 19 - March 15, 2026**

A unique event aligned with the NFL's Super Bowl, engaging schools, faith communities, and local businesses to raise funds and collect food for those in need. Includes two in-person events: Soup Challenge and Cheers for Change. Cheers for Change is our annual beer challenge where local breweries compete in a friendly tasting competition to kick off the Souper Bowl campaign and raise funds for the Community Shelter. Soup Challenge is an in person event where local restaurants compete to raise money and get the title of "Best Soup in Union County"

**Presenting Sponsor - \$7,500**

- Exclusive logo placement on event materials, Community Shelter website, and fundraising platforms
- Inclusion in all electronic and print media
- Recognition in press coverage and promotional campaigns
- Opportunity to include branded items or promotional materials in event goody bags

**Additional Sponsorship Levels:**

- Game Day Sponsor - \$5,000
- Quarterback Sponsor - \$2,500
- Field Goal Sponsor - \$1,000

Multi-year sponsorships are available and will be billed annually.  
Installment payment plans are available upon request.



# GOLF TOURNAMENT

**Date: April 2026 & 2027; Exact Date and Venue TBD**

A beloved community event for golf enthusiasts, this tournament offers networking opportunities with local business leaders while raising critical funds for Community Shelter services.

**Presenting Sponsor - \$7,500**

- Presenting sponsor logo on all materials, event banners, and the Community Shelter website
- One team entries (4 players total) with premium benefits
- Company recognition in media coverage, event promotions, and on social media platforms
- Branding opportunity in player goody bags

**Additional Sponsorship Levels:**

- Eagle Sponsor - \$4,000
- Birdie Sponsor - \$2,000
- Par Sponsor - \$1,750

Multi-year sponsorships are available and will be billed annually. Installment payment plans are available upon request.

# BOOTS & BOWTIES

**Date: September 12, 2026, at Outlaw Acres**

Our signature fundraising event, Boots & Bow Ties is an evening of western-themed fun with a live auction, gaming, and gourmet dining. Drawing over 200 attendees, it is our most successful event each year.

**Presenting Sponsor - \$10,000**

- Exclusive presenting sponsor title with logo prominently displayed on all event materials
- Opportunity to participate in promotional video to promote the event
- Reserved seating for 8 at the premier table, exclusive parking for 4 vehicles.
- Acknowledgment in all media, signage, and on the Community Shelter's website

**Additional Sponsorship Levels:**

- Golden Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

Multi-year sponsorships are available and will be billed annually. Installment payment plans are available upon request.



# PASS THE PLATE

## Virtual End of Year Campaign

A unique opportunity to hear firsthand the stories of those impacted by the Community Shelter's work, Pass the Plate is a community-focused virtual event.

Presenting Sponsor - \$5,000; This event has been sponsored by Stepp Law since inception, and they will have first right of refusal annually.

- Presenting sponsor recognition on Community Shelter website
- Inclusion in all electronic and print media
- Additional Sponsor Levels to come.

Multi-year sponsorships are available and will be billed annually. Installment payment plans are available upon request.

# ANNUAL SPONSOR PACKAGE

For businesses looking to maximize their community impact, we offer annual sponsorship packages that provide comprehensive visibility across multiple events. These packages deliver high-impact branding opportunities year-round while making a lasting difference in the lives of our neighbors in need.

## **Diamond Partner - \$25,000**

- Presenting sponsorship of Boots
- Featured sponsor at Pass the Plate and Souper Bowl of Caring
- Prominent logo placement on the Community Shelter's website and social media platforms
- Participation in all sponsored events is included

## **Gold Partner - \$15,000**

- Presenting sponsorship for the Golf Tournament or Souper Bowl of Caring
- High-level sponsorship at two additional events
- Participation in all sponsored events is included

## **Silver Partner - \$10,000**

- Sponsorship at two events of your choice
- Recognition in event materials and online promotions
- Participation in all sponsored events is included

# MULTI-YEAR SPONSOR PACKAGE

Committing to a multi-year sponsorship allows you to build stronger brand recognition across the community through repeated visibility and engagement. With year-round marketing, you gain bonus exposure beyond individual events, and your early commitment secures top-tier placement before other sponsors. Not to mention your multi-year sponsorship provides consistent, reliable support that helps the community shelter meet critical needs and serve more individuals and families year-round.

## How it works:

When you choose a one-year sponsorship, you pay the standard rate for that year. If you commit to two years, your investment simply doubles—one full rate per year. For sponsors who commit to three or more years, you'll continue to pay the full rate for the first two years, but receive a discount on each additional year moving forward. This structure rewards your long-term support with added value and savings across any of our events.

Example: A \$5,000 one-year sponsorship becomes:

- 2 years = \$10,000
- 3 years = \$14,500 (10% off year 3)
- 4 years = \$19,000 (10% off years 3 & 4)

# LET'S BUILD A STRONGER UNION COUNTY TOGETHER!

By partnering with the Community Shelter of Union County, your organization will not only gain visibility but also make a tangible difference in the lives of those experiencing hunger and homelessness. We look forward to working together to create a thriving, supportive community.

*All sponsorship packages that include presenting sponsorships are available on a first-come, first-served basis. Availability is limited, so we encourage early commitment to secure your preferred package.*

For more information or to secure your sponsorship, please contact:

Jordyn Chandler

Special Events Manager

704-261-3083

[jordyn.chandler@unionshelter.com](mailto:jordyn.chandler@unionshelter.com)