

COMMUNITY SHELTER SPONSORSHIP OPPORTUNITIES



FY25 SPONSOR OPPORTUNITIES

OUR MISSION



EMERGENCY SHELTER ■ FOOD ■ REHOUSING

The Community Shelter of Union County provides Emergency Shelter, Food, and Rehousing. Our low-barrier services support equitable opportunities because safe, affordable housing and access to food are basic human rights. We rely on community support to continue serving our neighbors facing hunger and homelessness.



WHY SPONSOR

Your sponsorship directly supports the individuals and families we serve while increasing your organization's visibility and community impact. Each year, the Shelter hosts a series of high-profile fundraising events. As a sponsor, you not only contribute to our mission but also gain meaningful exposure to a broad audience.

Sponsors also have the first right of refusal to repeat sponsorships the following year.

FY25 STATISTIC



Emergency Shelter

Emergency shelter for single adults and families – 27,608 bed nights provided

Prepared Meals

Prepared meals served daily in our dining hall – 78,395 meals



Food Distribution

Food distribution through drive-thru pantry and senior boxes – 170,470 meals

Rapid Rehousing

Rapid rehousing services – 117 individuals moved from homelessness to independent living



Home Again

Furniture and supplies donated to those transitioning from the Shelter – 84 households



SOUPER BOWL OF CARING

Dates: January 19 - March 15, 2025

A unique event aligned with the NFL's Super Bowl, engaging schools, faith communities, and local businesses to raise funds and collect food for those in need.

Presenting Sponsor - \$7,500

- Exclusive logo placement on event materials, Community Shelter website, and fundraising platforms
- Inclusion in all electronic and print media
- Recognition in press coverage and promotional campaigns
- Opportunity to include branded items or promotional materials in event goody bags

Additional Sponsorship Levels:

- Game Day Sponsor - \$5,000
- Quarterback Sponsor - \$2,500
- Field Goal Sponsor - \$1,000



CLAY SHOOT

Date: February 21, 2025; Meadow Wood Farm

Our annual clay shoot event offers an exciting day of sporting and camaraderie, ideal for businesses and civic groups looking to support the Shelter in an active, outdoor environment.

Presenting Sponsor - \$7,500

- Exclusive presenting sponsor recognition on all promotional materials and event signage
- Two teams (8 participants total) with premium perks
- VIP placement at awards ceremony and special acknowledgment
- Branded items in goody bags and recognition in all event media

Additional Sponsorship Levels:

- Shotgun Maestro Sponsor - \$5,000
- Bullet Blaze Sponsor - \$3,500
- Ammo Artisan Sponsor - \$2,500



GOLF TOURNAMENT

Date: April Event; Exact Date and Venue TBD

A beloved community event for golf enthusiasts, this tournament offers networking opportunities with local business leaders while raising critical funds for Shelter services.

Presenting Sponsor - \$7,500

- Presenting sponsor logo on all materials, event banners, and the Community Shelter website
- Two team entries (8 players total) with premium benefits
- Company recognition in media coverage, event promotions, and on social media platforms
- Branding opportunity in player goody bags

Additional Sponsorship Levels:

- Eagle Sponsor - \$4,000
- Birdie Sponsor - \$2,000
- Par Sponsor - \$1,750

BOOTS & BOWTIES



Date: September Event; Exact Date and Venue TBD

Our signature fundraising event, Boots & Bow Ties is an elegant evening of western-themed fun with a live auction, gaming, and gourmet dining. Drawing over 250 attendees, it is our most successful event each year.

Presenting Sponsor - \$10,000

- Exclusive presenting sponsor title with logo prominently displayed on all event materials
- Opportunity to participate in promotional video to promote the event
- Reserved seating for 8 at the premier table, exclusive parking for 4 vehicles, and premium gaming tickets
- Acknowledgment in all media, signage, and on the Shelter's website

Additional Sponsorship Levels:

- Golden Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500



PASS THE PLATE

Dates: November 21, 2025

A unique opportunity to hear firsthand the stories of those impacted by the Shelter's work, Pass the Plate is a community-focused event in Monroe. Attendees enjoy a heartwarming presentation from Shelter clients and staff, combined with an intimate dining experience.

Presenting Sponsor - \$5,000; This event has been sponsored by Stepp Law since inception, and they will have first right of refusal annually.

- Presenting sponsor recognition on all event materials and Shelter website
- Inclusion in all electronic and print media
- Opportunity for logo placement on event signage
- VIP seating and acknowledgment at events

ANNUAL SPONSOR PACKAGE

For businesses looking to maximize their community impact, we offer annual sponsorship packages that provide comprehensive visibility across multiple events. These packages deliver high-impact branding opportunities year-round while making a lasting difference in the lives of our neighbors in need.

Diamond Partner - \$25,000

- Presenting sponsorship for Boots & Bow Ties and Clay Shoot
- Featured sponsor at Pass the Plate and Souper Bowl of Caring
- Prominent logo placement on the Shelter's website and social media platforms
- VIP seating at all major events, plus exclusive networking opportunities

Gold Partner - \$15,000

- Presenting sponsorship for one major event of your choice
- High-level sponsorship at two additional events
- Brand acknowledgment in all year-round promotional materials

Silver Partner - \$10,000

- Sponsorship at two events of your choice
- Recognition in event materials and online promotions
- VIP seating at all sponsored events

LET'S BUILD A STRONGER UNION COUNTY TOGETHER!

By partnering with the Community Shelter of Union County, your organization will not only gain visibility but also make a tangible difference in the lives of those experiencing hunger and homelessness. We look forward to working together to create a thriving, supportive community.

For more information or to secure your sponsorship, please contact:

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